

Sung ho Park
University of Washington
Foster School of Business
Department of Management & Organization
E-mail: shp9026@uw.edu

ACADEMIC EMPLOYMENT

University of Oregon, Lundquist College of Business, *USA*

(Incoming) Assistant Professor of Management

2024 June

EDUCATION

University of Washington, Foster School of Business, *USA*

2024 (*Expected*)

Doctoral Candidate in Strategic Management & Technology Entrepreneurship

- **Dissertation:** Unpacking the Different Data-driven Technologies and Shifts in Resource Mobilization Landscapes in New Ventures
- **Committee:** Benjamin Hallen (Chair), Warren Boeker, Emily Cox Pahnke, Alicia DeSantola, & Jerald Herting
- **Minor:** Social Statistics (@ The Center for Statistics and the Social Sciences)

Erasmus University, Rotterdam School of Management (RSM), *The Netherlands*

2017

MS in Strategic Management

Chung-Ang University, School of Business, *South Korea*

2016

BA in Business Administration, Cum Laude

PUBLICATIONS

- Ben Hallen, Susan Cohen, & Sung ho Park. (2023). Are Seed Accelerators Status Springboards for Startups? Or Sand Traps? *Strategic Management Journal*, 44(8), 2060–2096. <https://doi.org/10.1002/smj.3484>

PAPERS UNDER REVIEW

- Sung ho Park, Ben Hallen, & Suresh Kotha. A Variance-Decomposition Analysis of Startup Valuation – *1st Round R&R at Strategic Management Journal*
- Suresh Kotha, Ben Hallen, Sung ho Park, Ryan Allen, & Joseph Shin. Using Machine Learning to Predict Venture Growth Outcomes – *Under Review at Strategic Management Journal*

PAPERS UNDER DEVELOPMENT

- Sung ho Park. The Effect of Audience Data Analytics Technologies on Startup Prominence – *Working Paper*
- Sung ho Park, Ben Hallen, & Rory McDonald. Disruption of the Elite: What Drove Shifts in the Venture Capital Status Hierarchy from 2005 to 2019? – *Data Collection & Analysis*
- Sung ho Park et al. A/B/n Testing Trends and Patterns in Organizations – *Ideation/Data Collection*

- Sung ho Park et al. Does Organizational Hierarchy Influence the Effectiveness of Data-Driven Technologies in Startups? – *Ideation*

CONFERENCES

Organized Symposiums:

- Not All Black-Boxes Are the Same: Unpacking and Theorizing Different Algorithmic Technologies (with *Callen Anthony, Sarah Lebovitz, Alex Murray, & Stella Pachidi*) – **Academy of Management 2023**

Paper presentations:

- How Predictable Is Exceptional Growth in Entrepreneurship? (with *Suresh Kotba, Ben Hallen, Ryan Allen, & Joseph Shin*) – **Academy of Management 2024 (ENT Division Best Paper Designation)**
- Which Entrepreneurs Mobilize Resources at a Discount? A Variance-Decomposition Analysis (with *Ben Hallen & Suresh Kotba*) – **Academy of Management 2023**
- About Time: When are Analytics & Experimentation Tools More Efficacious in Startups? – **CCC Doctoral Conference 2023**
- Aspirational Motivation and Competitive Conformity (with *David Sirmon, Warren Boeker, & Young Seok Kim*) – **Academy of Management 2021**

Participation:

- Advanced Causal Inference Workshop – **Northwestern University, 2023**
- TIM Doctoral Consortium – **Academy of Management 2023**
- Smith Entrepreneurship Research Conference Doctoral Consortium – **University of Maryland, 2023**
- West Coast Research Symposium – **University of Washington, 2022**
- Smith Entrepreneurship Research Conference Doctoral Consortium – **University of Maryland, 2021**

RESEARCH & TEACHING INTERESTS

My research interests revolve around the *role of emerging data-driven technologies* (e.g., Data Analytics, A/B/n testing, Machine Learning) in affecting organizational performance and the *shifts* in the *entrepreneurial resource mobilization landscape*. I utilize theories from strategy and organizational theory to inform my inquiries. I enjoy employing a wide range of quantitative methods to conduct empirical tests, accompanied by novel datasets assembled via web scraping and crawling. My *teaching interests* include entrepreneurship, strategy, technology strategy, and international business.

TEACHING EXPERIENCE

- Strategic Management (MGMT 430) Instructor (Evaluation Score: **4.9/5.0**) 2024
- *Star Teacher Award*
- Foundations of Global Business Strategy (FGBUS 250) Instructor (Evaluation Score: **4.7/5.0**) 2022
- Introduction to Entrepreneurship (ENTRE 370) Instructor (Evaluation Score: **4.8/5.0**) 2022
- *Star Teacher Award*
- *PhD Program Teaching Award* – *Portfolio on Normalizing Failure & Teaching How to Fail Well in Entrepreneurship Classes*

- Foundations of Global Business Strategy (FGBUS 250) Instructor (Evaluation Score: **4.8/5.0**) 2021
- Introduction to Entrepreneurship (ENTRE 370) Instructor (Evaluation Score: **4.7/5.0**) 2021
- Nominated for U. of Washington Excellence in Teaching Award 2022

ACADEMIC SERVICES

Ad Hoc Reviewer for *Strategic Management Journal* (SMJ)
 Elected Representative at *Doctoral Business Student Association* (DBSA)
 Reviewer for *Academy of Management Annual Meeting* (AoM)

AWARDS, HONORS, AND SCHOLARSHIPS

PhD Program Teaching Award – *Portfolio on Normalizing Failure & Teaching How to Fail Well in Entrepreneurship Classes* 2022
 University of Washington Excellence in Teaching Award Nominee 2022 2022
 PACCAR Inc. PhD Fellowship 2018, 2019, 2020, 2021
 Vrije University Amsterdam Scholarship 2017–2018
 – *Exchange Student at Computer Science Dept, Vrije U., Amsterdam*
 Masters Program Ambassador, Rotterdam School of Management 2016–2017
 Orange Tulip National Scholarship 2016–2017

WORK EXPERIENCE

Research Assistant, Rotterdam School of Management, Erasmus University 2017–2018

- *Drone-industry data wrangling using various machine learning & imputation techniques*

Sergeant (Squad Leader), 3rd Logistic Support Command, ROK Army 2012–2014

- *Supervised petroleum/gas/explosives supply-chain data management & logistics*
- *Elected as Representative Counselor for company (CO)*

Intern, Financial Advisory Services Division, KPMG 2012

- *Assisted in evaluating non-performing loans*

PROGRAMMING/SOFTWARE TOOLS

- **R**
 - *Data parsing, encoding, & wrangling*
 - *Data visualization*
 - *Statistical inferences*
 - *Unsupervised/supervised machine learning*
 - *Data mining & extraction (web)*
- **Python**
 - *Data parsing, encoding, & wrangling*
 - *Web-scraping (BeautifulSoup & Selenium)*
 - *Django framework*
- **HTML, CSS** (basic)
- **STATA, SPSS**

MISC.

Certificates:

- United States Certified Public Accountant (U.S. CPA) Certificate (MT state) 2012

Entrepreneurship-related:

- Autogespot SouthKorea (role focused on creating web presence & marketing)
- Assist student-led startups on effective experimentation methods (e.g., KiwiLink, Finquire)

Graduate School Admissions Mentorship (*Pro-bono*):

- Student placements:
 - 2023: Brown University (*Engineering School*)
 - 2022: University of Pennsylvania (*Wharton School*); UC Berkeley (*Information School*); Columbia University (*Columbia Business School*); Yale University (*School of Management*); Cornell University (*Computing & Information Science*);
 - 2021: Syracuse University (*School of Architecture*)