COURSE SUMMARY REPORT
Numeric Responses

UW English Language Programs
Int. English Language Programs
International Specialized Programs
Term: Autumn 2021

IASystem
The Course Evaluation Standard

FGBUS 250 AK
Course type: Face-to-Face

Evaluation Delivery: Online
Evaluation Form: C
Responses: 8/19 (42% moderate)

Taught by: Sung Park
Instructor Evaluated: Sung Park-TA

Overall Summative Rating represents the combined responses of students to the four global summative items and is presented to provide an overall index of the class's quality:

Median	College Decile
4.8	**9**
(0=lowest; 5=highest)	(0=lowest; 9=highest)

Challenge and Engagement Index (CEI) combines student responses to several *IASystem* items relating to how academically challenging students found the course to be and how engaged they were:

CEI: 5.5
(1=lowest; 7=highest)

SUMMATIVE ITEMS

	N	Excellent (5)	Very Good (4)	Good (3)	Fair (2)	Poor (1)	Very Poor (0)	Median	DECILE RANK Inst	College
The course as a whole was:	8	75%		25%				4.8	9	9
The course content was:	8	75%		25%				4.8	9	9
The instructor's contribution to the course was:	8	75%	25%					4.8	8	8
The instructor's effectiveness in teaching the subject matter was:	8	75%	25%					4.8	9	9

STUDENT ENGAGEMENT

Relative to other college courses you have taken:	N	Much Higher (7)	(6)	(5)	Average (4)	(3)	(2)	Much Lower (1)	Median	DECILE RANK Inst	College
Do you expect your grade in this course to be:	8	38%	25%	12%	25%				6.0	6	6
The intellectual challenge presented was:	8	50%		50%					6.0	7	7
The amount of effort you put into this course was:	8	38%	38%	25%					6.2	8	8
The amount of effort to succeed in this course was:	8	38%	12%	50%					5.5	2	2
Your involvement in course (doing assignments, attending classes, etc.) was:	8	62%	12%	25%					6.7	9	9

On average, how many hours per week have you spent on this course, including attending classes, doing readings, reviewing notes, writing papers and any other course related work? **Class median: 16.5 (N=8)**

Under 2	2-3	4-5	6-7	8-9	10-11	12-13	14-15	16-17	18-19	20-21	22 or more
		12%			12%	12%	12%		38%	12%	

From the total average hours above, how many do you consider were valuable in advancing your education? **Class median: 14.5 (N=8)**

Under 2	2-3	4-5	6-7	8-9	10-11	12-13	14-15	16-17	18-19	20-21	22 or more
	12%			12%	12%		25%	12%	25%		

What grade do you expect in this course? **Class median: 4.0 (N=8)**

A (3.9-4.0)	A- (3.5-3.8)	B+ (3.2-3.4)	B (2.9-3.1)	B- (2.5-2.8)	C+ (2.2-2.4)	C (1.9-2.1)	C- (1.5-1.8)	D+ (1.2-1.4)	D (0.9-1.1)	D- (0.7-0.8)	E (0.0)	Pass	Credit	No Credit
75%	12%	12%												

In regard to your academic program, is this course best described as: **(N=8)**

In your major	A core/distribution requirement	An elective	In your minor	A program requirement	Other
38%	50%			12%	

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STANDARD FORMATIVE ITEMS

	N	Excellent (5)	Very Good (4)	Good (3)	Fair (2)	Poor (1)	Very Poor (0)	Median	DECILE RANK Inst	College
Course organization was:	8	75%	12%	12%				4.8	9	9
Instructor's preparation for class was:	8	75%	25%					4.8	9	9
Instructor as a discussion leader was:	8	62%	38%					4.7	8	8
Instructor's contribution to discussion was:	8	75%	12%	12%				4.8	9	9
Conduciveness of class atmosphere to student learning was:	8	75%	12%	12%				4.8	9	9
Quality of questions or problems raised was:	8	62%	38%					4.7	9	9
Student confidence in instructor's knowledge was:	8	75%	25%					4.8	9	9
Instructor's enthusiasm was:	8	75%	25%					4.8	9	9
Encouragement given students to express themselves was:	8	75%	25%					4.8	9	9
Instructor's openness to student views was:	8	75%	25%					4.8	9	9
Interest level of class sessions was:	8	75%	12%	12%				4.8	9	9
Use of class time was:	8	75%		25%				4.8	9	9
Instructor's interest in whether students learned was:	8	75%	12%	12%				4.8	9	9
Amount you learned in the course was:	8	75%	12%	12%				4.8	9	9
Relevance and usefulness of course content were:	8	75%	12%	12%				4.8	9	9
Evaluative and grading techniques (tests, papers, projects, etc.) were:	8	75%	12%	12%				4.8	9	9
Reasonableness of assigned work was:	8	62%	25%	12%				4.7	8	8
Clarity of student responsibilities and requirements was:	8	75%		25%				4.8	9	9

COURSE SUMMARY REPORT
Student Comments

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STANDARD OPEN-ENDED QUESTIONS

Was this class intellectually stimulating? Did it stretch your thinking? Why or why not?

1. It was very interesting and stimulating, and incredibly relevant for my future career.

2. The class definitely stretched my idea. Park gave us a lot of infromation in a practical way.

3. This class is absolutely stimulate my thinking. The instructor's ways of teaching was so clear and the depth of teaching material was also very proper for overall students.

What aspects of this class contributed most to your learning?

1. The professor was very clear, well spoken, and took his time to explain the concepts to us, and answered our questions impeccably.

2. From all point of view, this class will contribute to my work in the future.

3. The case studies was very helpful for my understanding toward international business strategy. The instructor always stimulated about the topic of class per days by using the case studies. Most importantly, the quality of case studies were very latest one and directly related to my interest.

What aspects of this class detracted from your learning?

1. N/A

3. There were none aspect detracted my learning in this class.

What suggestions do you have for improving the class?

1. N/A

3. I think this class overall very well organized. I hope the case studies can be always the latest version like this quarter.

IASystem Course Summary Reports summarize student ratings of a particular course or combination of courses. They provide a rich perspective on student views by reporting responses in three ways: as frequency distributions, average ratings, and either comparative or adjusted ratings. Remember in interpreting results that it is important to keep in mind the number of students who evaluated the course relative to the total course enrollment as shown on the upper right-hand corner of the report.

Frequency distributions. The percentage of students who selected each response choice is displayed for each item. Percentages are based on the number of students who answered the respective item rather than the number of students who evaluated the course because individual item response is optional.

Median ratings. *IASystem* reports average ratings in the form of item medians. Although means are a more familiar type of average than medians, they are less accurate in summarizing student ratings. This is because ratings distributions tend to be strongly skewed. That is, most of the ratings are at the high end of the scale and trail off to the low end.

The median indicates the point on the rating scale at which half of the students selected higher ratings, and half selected lower. Medians are computed to one decimal place by interpolation.[1] In general, higher medians reflect more favorable ratings. To interpret median ratings, compare the value of each median to the respective response scale: *Very Poor, Poor, Fair, Good, Very Good, Excellent (0-5); Never/None/Much Lower, About Half/Average, Always/Great/Much Higher (1-7); Slight, Moderate, Considerable, Extensive (1-4).*

Comparative ratings. *IASystem* provides a normative comparison for each item by reporting the decile rank of the item median. Decile ranks compare the median rating of a particular item to ratings of the same item over the previous two academic years in all classes at the institution and within the college, school, or division. Decile ranks are shown only for items with sufficient normative data.

Decile ranks range from 0 (lowest) to 9 (highest). For all items, higher medians yield higher decile ranks. The 0 decile rank indicates an item median in the lowest 10% of all scores. A decile rank of 1 indicates a median above the bottom 10% and below the top 80%. A decile rank of 9 indicates a median in the top 10% of all scores. Because average ratings tend to be high, a rating of "good" or "average" may have a low decile rank.

Adjusted ratings. Research has shown that student ratings may be somewhat influenced by factors such as class size, expected grade, and reason for enrollment. To correct for this, *IASystem* reports **adjusted medians** for summative items (items #1-4 and their combined global rating) based on regression analyses of ratings over the previous two academic years in all classes at the respective institution. If large classes at the institution tend to be rated lower than small classes, for example, the adjusted medians for large classes will be slightly higher than their unadjusted medians.

When adjusted ratings are displayed for summative items, **relative rank** is displayed for the more specific (formative) items. Rankings serve as a guide in directing instructional improvement efforts. The top ranked items (1, 2, 3, etc.) represent areas that are going well from a student perspective; whereas the bottom ranked items (18, 17, 16, etc.) represent areas in which the instructor may want to make changes. Relative ranks are computed by first standardizing each item (subtracting the overall institutional average from the item rating for the particular course, then dividing by the standard deviation of the ratings across all courses) and then ranking those standardized scores.

Challenge and Engagement Index (CEI). Several *IASystem* items ask students how academically challenging they found the course to be. *IASystem* calculates the average of these items and reports them as a single index. *The Challenge and Engagement Index (CEI)* correlates only modestly with the global rating (median of items 1-4).

Optional Items. Student responses to instructor-supplied items are summarized at the end of the evaluation report. Median responses should be interpreted in light of the specific item text and response scale used (response values 1-6 on paper evaluation forms).

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[1] For the specific method, see, for example, Guilford, J.P. (1965). Fundamental statistics in psychology and education. New York: McGraw-Hill Book Company, pp. 49-53.